

Sport Force+, the second generation of motorcycle radial tyres from Mitas

Prague, 29 January 2015 – Mitas unveiled Sport Force+, the new generation of radial motorcycle tyre for riders of sport, naked and touring motorcycles. With Sport Force+, Mitas uses a new tread tyre compound based on the latest findings of its research and development unit. Mitas Sport Force+ will be available on global markets starting in February 2015. All sizes of Sport Force+ boast (W) speed index, allowing for speeds of more than 270 km/h (168 mph).

“Sport Force+ is the second generation of radial motorcycle tyres made by Mitas. We have improved the tyre tread compound to get an even more competitive sport on-road tyre,” said Ksenija Bitenc, managing director of Mitas Moto.

The new Sport Force+ radial motorcycle tyres will be available in the following sizes as of February 2015:

Front	Rear
120/70 ZR17 (58W) TL	150/60 ZR17 (66W) TL
	160/60 ZR17 (69W) TL
	180/55 ZR17 (73W) TL
	190/50 ZR17 (73W) TL

Features & Technologies

The new Sport Force+ tyre is the result of recent development activities, intensive testing and high-end elastomers built into a tyre compound. Sport Force+ boasts superior performances throughout the tyre service life achieved by using Strong Carcass Technology (SCT). Sport Force+ delivers outstanding grip on different road surfaces, temperatures and conditions supported by OGT 3D-Optimum Groove Technology. Sport Force+ riders will appreciate easy and progressive cornering with maximum control and high-speed stability throughout the tyre service life. These characteristics were achieved by a combination of two different technologies, SCT and Finite Element Analyses (FEA), for definition of the tyre footprint.

Press Release

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In the second quarter of 2015, the following new dimensions will complete the range of the Sport Force+ tyre family:

Front	Rear
110/70 ZR17 (54W) TL	190/55 ZR17 (75W) TL
120/60 ZR17 (55W) TL	
120/65 ZR17 (56W) TL	

MITAS a.s is one of Europe's leading producers of agricultural tyres. Mitas manufactures and sells tyres under three brand names: the company's own Mitas and Cultor, and Continental under licence. In addition, MITAS a.s. produces and distributes a wide range of Mitas-branded industrial and motorcycle tyres. MITAS a.s. is a member of ČGS HOLDING a.s. and operates three production plants in the Czech Republic, one in Serbia and one in the USA, and maintains a global sales and distribution network.

Savatech d.o.o. is a European manufacturer of industrial rubber products and tyres. Savatech's Moto Programme manufactures and sells tyres under the Sava brand name. Following the acquisition of Savatech by ČGS Holding a.s. [the parent company of Mitas] the Sava brand name on Savatech-made tyres will gradually be replaced by the Mitas brand name.